

# 2016 Intern Positions

## To apply, send resume and cover letter to kmumma@inspiremedianetwork.org

#### **Content Researcher**

Basically, read about and watch videos of cool, inspirational stories.

## Primary Responsibilities & What You'll Gain:

Research content for the Good News and Inspire Wire. The Good News will be a weekly short webisode that reminds folks there is hope by sharing good news with a heavy dose of humor. Inspire Wire will be the website where we share the best and most inspiring stories from around the world.

This intern will research stories for both these publications and obtain necessary permissions for use. You will learn about media content sourcing, writing for television and what stories, what styles 'sell' - what are folks really interested in and why. Furthermore, you will gain unique experience working with a start-up non-profit as it enters a phase of significant growth.

#### Commitment, Skills & Interests:

This internship requires 5 hours minimum per week, which can be done remotely. The ideal candidate will be a person with great character who is witty, research savvy, and has an interest in media and the psychology behind it.

#### **Production Assistant**

Making sure everyone has what they need, is where they need to be when they need to be there. Not unlike Tina Fey in 30 Rock.

## Primary Responsibilities & What You'll Gain:

Assist with managing logistics for BIGG projects, the Good News and Inspire MEdia Minute. There are currently 10 BIGG projects being planned by area schools that will take place this spring. The Good News will be a weekly short webisode that reminds folks there is hope by sharing good news with a heavy dose of humor. The Inspire MEdia Minute shares local stories of perseverance, hope and kindness.

This intern will assist in coordinating shoots, working with film crews, subjects, vendors, volunteers and others. You will learn about project management and video production while gaining significant experience in managing logistics and coordinating details of a growing organization.

#### Commitment, Skills & Interests:

This internship requires a minimum of 3-5 hours per week and a Saturday on-site in March. The ideal candidate will be a person with great character who is very detail oriented, exceptional at problem solving, and good with people. Interest in project management, nonprofits and media preferred.

## **Social Media Manager**

A job to make your parents proud of the amount of time you spend on Facebook every day.

### Primary Responsibilities & What You'll Gain:

Assist with daily maintenance of Inspire MEdia Network's social media presence on Facebook, Twitter, and Instagram. This intern will help to monitor the daily activity of Inspire MEdia's social media pages to increase page visits, disseminate IMN content, and ensure that all pages are consistent. You will have an opportunity to learn about and contribute to a social media marketing plan, gain experience in the non-profit industry, and refine your online presence.

## Commitment, Skills & Interests:

This internship requires no on-site work, but daily monitoring of social media platforms remotely. The ideal candidate will be a person with great character who is witty, creative, and has demonstrated social media acumen in personal or professional accounts in the past. Interest in marketing, nonprofits, and media preferred. Video/photo editing and Photoshop skills preferred, but not required.